# Jocelyn Hernandez

## Graphic Designer and Animator

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### ABOUT ME

I am a creative visual designer and animator passionate about creating engaging brand identities, illustrations, and motion graphics through storytelling that communicate thoughtful and impactful design.

### EXPERIENCE

**Java Loco,** Falls Church, Va — *Barista and Shift Leader*

February 2021 - PRESENT

- Open and prepare the store for daily operations.
- Manage inventory and order supplies to maintain levels.
- Lead team members during shifts.
- Train new employees on customer service and store procedures.
- Recommend menu items and provide customer service.

**Michaels,** Falls Church — *Sales Associate and Stocker*

September 2018 - December 2019

- Organized and stocked merchandise to maintain store presentation.
- Assisted customers in locating products and selecting materials for projects
- Operated cash registers and processed transactions accurately.
- Developed knowledge of arts, crafts, and design-related materials.

### EDUCATION

**George Mason University,** Fairfax, VA — *Bachelor of Fine Arts*

August 2024 - Current Student

Concentration in Graphic Design and a Minor in Animation.

Current GPA 3.71

**Northern Virginia Community College,** Annandale, VA — *Associate in Fine Arts*

August 2020 - December 2023

Majored in Visual Arts.

### SKILLS

Illustration
Typography
Branding design
Editorial Design
Motion Design
Animation
Leadership
Storytelling
Problem Solving
Adaptability

### LANGUAGES

English
Spanish

### SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe After Affects
Adobe Photoshop
Procreate
Google Docs
Mac OS/Windows

### AWARDS & ACHIEVMENTS

**Dean's List**,
George Mason University
Fall 2024 – Spring 2026

**Sophomore Exhibit,**
Northern Virginia Community College, Spring 2023